

Bollinger Insurance Partners with National Equipment Register (NER) to Combat Equipment Theft



Equipment Theft

Construction and farm equipment theft is a growing and costly problem that directly impacts a company's bottom line.

Bollinger Insurance, in partnership with National Equipment Register (NER), is pleased to offer our clients HELPtech®, a national database of construction and farm equipment.. Law enforcement officers have 24/7 access to this database, giving them the ability to locate the owner of any stolen equipment that has been registered with NER.

In addition to the registration program, our partnership gives us direct access to NER's expertise and industry contacts. This allows us to offer our clients the best coverage options and solutions to further reduce the risk of equipment theft.

Bollinger
Insurance Solutions



Benefits of Registration

- **Deterrence:** Theft is less likely when equipment has NER decals.
- **Theft Reporting & Recovery:** If theft is detected, a full loss report is added to the NER database. This assists in identification and recovery.
- **Proof of Ownership:** Both component and owner-applied numbers can be recorded in NER's HELPtech® database. This not only gives law enforcement an added identification tool, but also verifies ownership.
- **Risk Management:** Theft deterrence and increased chance of recovery will help control loss.
- **Data Security:** Registration data is protected and used only to help law enforcement identify the equipment owner.

Save 20% on NER registration by being a Bollinger Client!
You may also be eligible for a \$10,000 deductible waiver by registering your fleet with NER.
Bollinger Discount Code:
BI567

Registration Pricing List*

Maximum # of items	Annual Fee(\$)	Cost for Bollinger Clients (\$)
5	75	60
10	100	80
20	180	144
50	400	320
100	700	560

Bollinger Client Discounts

NER is offering Bollinger clients a 20% discount on HELPtech® registration fees. In addition, a number of insurance companies offer up to a \$10,000 theft deductible waiver for stolen equipment registered with NER.

NER Offers:

- Equipment registration and marking services,
- Theft prevention advice and reference materials
- Regional training classes for equipment owners and law enforcement
- A national database of over 15 million equipment owners
- Over 90,000 records of theft reports.

Cost of Registration

Lifetime registration (\$32 per item)

Registering a piece of equipment on the HELPtech® database for as long as you own the unit, costs only \$32. Three decals are provided with each registration.

Annual Fee Option

This option may be more cost effective, for owners with a larger fleet. The annual fee option gives owners access to a secure online fleet management system that allows the addition and deletion of equipment as it is purchased or sold.

The annual fee scale only applies to the number of items registered not how many are added and removed in any given year.

*Call NER @ 866-6 NER USA (866-663-7872) for reduced pricing on larger fleets.



www.BollingerInsurance.com

How to Register Equipment*

Office Locations

Short Hills, NJ (Headquarters)

101 JFK Parkway
Short Hills, NJ 07078
800-350-8005

New York City, NY

100 Wall Street
New York, NY 10005-3701
800-962-5524

Moorestown, NJ

232 Strawbridge Drive
Moorestown, NJ 08057
888-273-8155

Greenwich, CT

35 Mason Street
Greenwich, CT 06830
203-622-1188

Philadelphia, PA

400 Market Street, Suite 450
Philadelphia, PA 19106
215-351-4700

Vineland, NJ

994 West Sherman Avenue
Building 2
Vineland, NJ 08360
856-205-7400

Wall, NJ

1715 Highway 34
PO Box 1429
Wall, NJ 07719
732-919-0200

***To receive 20% off of your registration,
Use Bollinger Discount Code: BI567**

There are four ways to register your equipment:

1. Online:

Go to: www.StopEquipmentTheft.com

2. Electronic Upload

Email a spreadsheet of equipment details to: info@NERusa.com

A spreadsheet template can be found at: www.StopEquipmentTheft.com

3. Fax

Download a registration form from: www.StopEquipmentTheft.com

Fax it to NER at: 201-469-2027

4. Mail

Download a registration form from: www.StopEquipmentTheft.com

Complete and mail to:

National Equipment Register

545 Washington Blvd.

Jersey City, NJ 07310

NER Provides Decals

As a theft deterrent, warning decals are provided and should be affixed to registered equipment. When your equipment is registered with HELPtech®, the police will be able to identify you as the true owner of a piece of equipment in any state, at any time day or night—even before the theft is discovered!

Bollinger, Inc. is headquartered in Short Hills, NJ with branch offices in Greenwich, New York, Philadelphia, and additional NJ locations in Moorestown, Vineland and Wall. The firm has over 400 employees and is currently ranked as the nation's 19th largest insurance broker.[†] It is one of the 2009 Best Places to Work in Insurance.^{††} Bollinger provides business and personal insurance and employee benefit programs to a wide range of customers, as well as specialty insurance programs for golf and country clubs, amateur sports, and schools and colleges.

[†] As reported in *Business Insurance*, July 20, 2009

^{††} As reported in *Business Insurance*, October 19, 2009