



TRUE & ASSOCIATES

Insurance and Surety

True & Associates is proud to announce a strategic alignment with National Equipment Register (NER) with the mission of helping you combat equipment theft.

Equipment Theft

The theft of construction equipment is a growing and costly problem which directly impacts a company's bottom line.

True & Associates, in alignment with the National Equipment Register (NER), now offers HELPtech® — A program that allows you to register your construction equipment on a national database accessed by police officers to identify the true owner of equipment anywhere in the country 24 hours a day.

Benefits of Registration

Deterrence. Thieves will be deterred where equipment (and premises) have been marked with NER decals.

Theft Reporting. As soon as a theft is detected, if NER is notified by the equipment owner, a full loss report will be added to the NER database, ensuring the speed and accuracy of the loss report.

Recovery. NER will be able to identify you as the owner of a registered piece of equipment, increasing the chances that your machine will be identified and recovered.

Proof of Ownership. You can record both component and owner-applied numbers on NER's HELPtech® database, which not only gives law enforcement an added identification tool, but also helps prove ownership.

Risk Management. Theft deterrence and the increased chance of recovery will help control loss whether insured or self-insured.

Data Security. Your data is only used for one purpose— helping law enforcement identify you as the true owner of your equipment.

True & Associates Client Programs

NER is offering preferred pricing on HELPtech® registration fees to True & Associates clients. In addition, a number of insurance companies will offer up to a \$10,000 theft deductible waiver for equipment registered with NER that is subsequently stolen.

What NER offers:

_Equipment registration and marking services,

_Theft prevention advice and reference materials,

_Regional training classes for equipment owners and law enforcement,

_A national database of equipment ownership (over 25 million records, available only to law enforcement),

_A national database of theft reports (100,000+ records).

Cost of Registration

Lifetime Registration (\$32 per item). Registering a piece of equipment on the HELPtech® database for as long as you own the unit, costs only \$32. Three decals are provided with each registration.

Annual Fee Option

For owners with a larger fleet, this option may be more cost effective. Also with this option, owners can access a secure online fleet management system that allows you to add or delete machines as they are bought or sold.

The fee scale only applies to the number of items registered, not how many are added or removed in any given year.





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How to Register Equipment

There are three ways to register your equipment:

1. Online

Go online to www.NER.net. Use code TA212

2. Electronic Upload

Email a spreadsheet of equipment details along with your contact information to: info@NERusa.com. Information needed is year, make, model, serial number and owner applied number / IC number / Equipment number.

3. Contact

Contact NER to discuss the best way to register. NER can be reached at **866-663-7872** or info@nerusa.com.

Payment can be made by credit card or check.

Maximum # Items	Annual Fee (\$)	Cost for True & Associates Clients (\$)
5	75	60
10	100	80
20	180	144
50	400	320
100	700	560

Call 201-469-2030 for preferred pricing on larger fleets

NER Provides Decals

As a theft deterrent, warning decals are provided and should be affixed to registered equipment. When your equipment is registered with **HELPtech**,[®] the police will be able to identify you as the true owner of a piece of equipment in any state, at any time day or night—even before the theft is discovered!

True & Associates Office Locations

Westfield Office (Main Office)

325 North Avenue East
Westfield, NJ 07090
Phone: 908-232-0760
Fax: 908-232-5761

Clinton Office

12A Leigh Street
Clinton, NJ 08809
Phone: 908-713-6711
Fax: 908-713-6831

New York Office

44 Wall Street
New York, NY 10005
Phone: 212-766-1400

About True & Associates

At True & Associates meeting your insurance needs is our primary focus. We strive to provide our clients with cost effective risk management solutions to minimize exposure to financial loss.

True & Associates is a recognized industry leader specializing in providing cutting edge services and product expertise to the construction industry.

True & Associates has won the trust and support of the industry's top trade associations

based on their unique and differentiated service platform and unmatched knowledge of the nuances that drive this challenging industry. The result is loyal and satisfied clients which allow True & Associates to be a nationally recognized performer by some of the nation's top insurers.

As former underwriters, our senior management team understands the challenges facing our carrier partners

and has a track record of placing profitable business with our carrier partners.

Our nearly 50 employees are dedicated to bringing our clients the industry's best services and competitive products through our unprecedented product knowledge and differentiated industry expertise.

Experience the "True" difference.



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